## Worksheet: SWOT Analysis Guidelines

In a SWOT Analysis, strengths, weaknesses, opportunities and threats of a solution, organization, or goal are listed in their respective quadrants.

Sample questions to help trigger entries are shown below.

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| **Strengths**   * What are the main benefits of this solution? * What have we gained? * What makes us the most confident about this option? | **Weaknesses**   * With this solution, where are we vulnerable? * What else do we need to do – or learn? |
| **Opportunities**   * With this solution, how will we now use what we have learned, gained, or done? | **Threats**   * What might undermine this solution? * What support is needed to make sure this solution succeeds? |