## Worksheet: SWOT Analysis Guidelines

In a SWOT Analysis, strengths, weaknesses, opportunities and threats of a solution, organization, or goal are listed in their respective quadrants.

Sample questions to help trigger entries are shown below.

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| **Strengths*** What are the main benefits of this solution?
* What have we gained?
* What makes us the most confident about this option?
 | **Weaknesses*** With this solution, where are we vulnerable?
* What else do we need to do – or learn?
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| **Opportunities*** With this solution, how will we now use what we have learned, gained, or done?
 | **Threats*** What might undermine this solution?
* What support is needed to make sure this solution succeeds?
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