## Handout: RUN

RUN stands for the following:

* Research and gather as much information about the crisis as possible. Try to find similar situations that you can draw parallels from and determine how they apply to the current crisis.
* Understanding of all parties involved is necessary. Try to see all points of view so you can provide unbiased feedback and insight. If you are clearly favor one side, you will find it difficult to connect with all parties involved. Understanding demonstrates your care for people, which will help to de-escalate the situation.
* Neutral point-of-view is necessary. When giving your thoughts and insight about a crisis, providing a neutral point-of-view is necessary if you want your message to be heard. Avoid blaming others. Instead, be calm and factual with your feedback. Avoid speculation and know your limits. If the crisis requires legal advice, then do not speak on topics that may be sensitive.